

December 2008: Can Average people be successful?

The following story illustrates how **average people can perform at genius level** — a simple technique anyone can use:

(This experiment was performed in a school by Dr. Robert Rosenthal of Harvard University.)

At the beginning of the school year, the principal called three teachers into his office.

And to these teachers he said, *“As a result of your teaching excellence over the last three or four years, we have come to the conclusion that you are the best teachers in this school. And as a special reward to you, we have identified three classes each with 30 of the brightest students in this school — the students with the highest IQs And we’re going to assign them to you to teach for the entire year.*

“Now, we don’t want to be accused of discrimination, so it’s very important that you do not tell these children in any way that you know that they’ve been selected for a screened class. And second of all, we’re not going to tell their parents, because we don’t want to cause any difficulties there. I expect you to teach exactly the same way you normally do and use exactly the same curriculum, and I expect you to get very good results with these students.”

The results: At the end of the school year, **these students led not only the school, but the entire school district in academic accomplishment.**

Calling the three teachers into his office, the principal said:

“Well, you’ve had a very good year.”

“Yes we have ... it was so easy,” replied the teachers. “These children were so easy to teach. They were so eager to learn; it was such a pleasure to teach them.”

“Well, maybe I’d better tell you the truth,” said the school principal.

“This has been an experiment, and those 90 children were chosen out of the school population at random. When I assigned them to your class at the beginning of the year, I had no idea what their IQs were at all.”

“That’s incredible!” exclaimed the teachers. “But how could it be that they scored so high? They did so well. They got such good grades. Ah hah! Yes! It must be because we are such excellent teachers.”

At which the principal said, “And I think I should also tell you the other side of the experiment. At the beginning of the school year, we put all the teachers’ names in a hat, and yours were the first three names that were drawn.”

These average students did so well because of the **Law of Positive Expectancy.**

This law states that you achieve what you expect to achieve and what others expect you to achieve.

Continued



Contact

722 Anzac Highway, Glenelg,
South Australia 5045

Phone: 08 8376 3644

Fax: 08 8376 3655

Email: brian@properadvice.com.au

Web: www.properadvice.com.au

Brian Lucas

MFinPlan.CFP.Dip.FP
CPMgr.EO

brian@properadvice.com.au

Testimonials

“It was a pleasure listening to you and meeting you at the, New Delhi University 2008. Thank you for coming to the University and helping make it a success.”
- Regards, Shamit Khemka

“What you had to say is spot on and regardless of experience, or whatever, in the sales environment it is always great to get a refresher.” - Ian Jones, Aussie Home loans

“Very Worthwhile and relevant marketing ideas.” - P. Ratcliffe, Retireinvest

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Since the principal expected a lot, so did the teachers. And, sensing that the teachers expected a lot, the students did too. Dr. Rosenthal repeated this experiment **300 times -each time getting identical results.**

“To achieve more, you have to expect more. And, to get more from the people who work for you, expect more from them.”

It really is that simple. But the opposite is also true.

That's why so many bright and capable people never perform up to their abilities. For too long, they've been dumped on by people around them - destroying their self-confidence:

If you expect to fail, you will fail - saying, *“See, I never win ... the cards are stacked against me.”* Even if by chance you happen to succeed, you'll say, *“It was a fluke ... it'll never happen again.”* People are failures because deep down they see themselves as failures. We all achieve what we expect to achieve.



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Testimonials

Hi Brian,

I just wanted to say “thank you” for the great workshop this morning. I really enjoyed it and it certainly gave me some food for thought! I had to leave by 12 so I was not able to fill in an evaluation from so I wanted to make sure that I let you know that everything was excellent, the information was great and it was a shame that we only had the morning. I think that we could have easily spent the whole day on the topic!
- Thanks again, Kay Ross
Reach for the Stars